



Executive Leadership in Healthcare Program: A Collaboration Between Rice University and MD Anderson Cancer Center

Week 1: February 6-10, 2023 and Week 2: April 24-28, 2023

**8:30 AM - 8:00 PM
MD Anderson – Rice University**

Target Audience

Specialties Nurse Executives (VPs, CNO's, Directors), Healthcare Service-line Leaders, Human Resource Leaders, Division and Department Leaders and Senior Administrators in Healthcare Institutions, PharmDs and Pharmaceutical Benefit Managers, Corporate Medical Directors and Senior Staff, Senior Leaders in Large Multi-specialty Group Practices, Managed Care Medical Directors and Senior Staff.

Professions Physician (MD or DO), Nurse/APN, Pharmacist, Other

Description

The complexity of healthcare institutions – and the dynamic nature of the healthcare industry – requires executives in healthcare to have the organizational insight, leadership capability and business acumen necessary to lead such demanding enterprises. This program is designed to ensure they do – covering critical topics including leadership, healthcare strategy, financial decision-making and reporting, innovation in healthcare organizations, operations and improvement, and change management.

The Executive Leadership in Healthcare program brings together internationally renowned business school faculty, leaders in medicine and seasoned healthcare executives to provide evidence-based insights for leading tomorrow's healthcare institutions.

Physician Learning Objectives

1. Increase competencies of healthcare executives in the domains of strategy, leadership, operations, finance, innovation and change management;
2. Expand interdisciplinary connections among healthcare executives to build upon the diverse skillsets represented; and
3. Deepen the knowledge of healthcare executives to apply evidence based practices to business issues.

Nursing Learning Outcomes

1. Integrate competencies of healthcare executives in the domains of strategy, leadership, operations, finance, innovation and change management;
2. Utilize interprofessional relationships among healthcare executives to effectively leverage expertise to promote teamwork and accomplish shared goals; and
3. Transfer an increase in knowledge of healthcare executives by applying evidence based practices to business issues in healthcare.

Pharmacist Objectives

1. Integrate competencies of healthcare executives in the domains of strategy, leadership, operations, finance, innovation and change management;
2. Use interprofessional relationships among healthcare executives to effectively leverage expertise to promote teamwork and accomplish shared goals; and
3. Implement the knowledge of healthcare executives to apply evidence based practices to business issues in healthcare.

Type of Activity: Application-Based

Pharmacists must provide their NABP e-Profile ID and date of birth (MMDD).

For other health disciplines, a letter verifying completion of this activity will be provided if requested within 60 days of activity completion: please email your request to PharmacyEducation@mdanderson.org.

Accreditation / Credit Designation – Physicians

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of The University of Texas MD Anderson Cancer Center and Rice University. The University of Texas MD Anderson Cancer Center is accredited by the ACCME to provide continuing medical education for physicians.

The University of Texas MD Anderson Cancer Center designates this live activity for a maximum of 62.75 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Accreditation / Credit Designation – Nursing

The University of Texas MD Anderson Cancer Center is accredited with distinction as a provider of Nursing Continuing Professional Development by The American Nurses Credentialing Center's Commission on Accreditation.

The University of Texas MD Anderson Cancer Center designates this live activity will award 62.75 Nursing Continuing Professional Development (NCPD) contact hours.



Accreditation / Credit Designation – Pharmacy

The University of Texas MD Anderson Cancer Center is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This application-based activity has been approved for 62.50 contact hours (6.25 CEU) under universal activity number 0532-9999-22-011-L04-P

Commercial Support

No commercial support has been received for this activity.

Disclosure

The University of Texas MD Anderson Cancer Center adheres to the ACCME's Standards for Integrity and Independence in Accredited Continuing Education. Any individuals in a position to control the content of a CE activity, including faculty, planners, reviewers or others are required to disclose all relevant financial relationships with ineligible entities (commercial interests). All relevant conflicts of interest have been mitigated prior to the commencement of the activity.

The content of this activity is non-clinical whereas it does not have direct impact on patient care (e.g. leadership, communication skills, or electronic medical records training). Therefore, all individuals in control of the content of this activity have no relevant financial relationships with an ACCME-defined ineligible company.

REQUIREMENTS FOR SUCCESSFUL COMPLETION:

To claim CE credits or contact hours for this activity, the participant must:

- **Professional Education Portal (PEP):**
 1. Create an account and complete profile in PEP.
 2. Profiles need to include the following Degree, Profession, email address and mobile number
 3. Pair your email address to PEP (must use email address used to create PEP account). **This is a one-time only process to allow you to log your attendance using the text messaging feature.** Pairing your phone to the system is done by sending a **text** of your **email address** to **1-844-912-1333**.

- **Record Attendance:** During the activity, the learner will TEXT the code provided during the activity to **1-844-912-1333** (texting to record attendance only needs to be done once for the duration of the activity). Learners will have up to 24 hours after the activity has ended to text this code in order to have their attendance recorded.

Evaluation: Complete the participant evaluation in PEP within 30 days.